

# Phillip Randall Peery | Media & Entertainment Professional

[Randall.Peery@gmail.com](mailto:Randall.Peery@gmail.com)

<http://www.linkedin.com/in/randallpeery> | <http://randypentertainment.com>



## Relevant Experience

- Radio One: Sales Assistant – Philadelphia, PA April 2017 – Present
  - Assist the Sales Department and act as liaison between departments
  - Prepare proposals and presentations for account executives
  - Assist with execution of digital sales
- Insomniac Events: Guest Services – Los Angeles, CA May 2016 – Present
  - Provide information to festival patrons
  - Dispatch medical or security as necessary
- QVC: Talent Service Coordinator – West Chester, PA Oct 2016 – May 2017
  - Provided premiere guest service to on-air hosts and guests
  - Supported all content production by coordinating changes and overseeing studio flow
  - Coached guests on best practices for on-air and mic'ed them
- MRS Audio Visual: Audio/Visual Technician – Philadelphia, PA Aug 2015 – Dec 2016
  - Setup and operated audio/visual equipment | Demonstrated equipment to clients
  - Assisted with company's marketing and sales efforts | Managed Inventory
- Malik Yusef – Wordsmyth/G.O.O.D. Music: Executive Training Program – Los Angeles, CA April 2016 – June 2016
- NPR - WXPN – World Café: Programming Intern – Philadelphia, PA Jan 2016 – May 2016
  - Assisted with in-studio artist hospitality | Guest Services during live performances
  - Managed World Café bookings and broadcast calendars | Prepared and maintained playlist catalogues
- UltraDJ Management: Assistant Booking Agent Intern – London, UK Jan 2015 - April 2015
  - Created promotional mail outs and prepared press kits
  - Assisted with making travel arrangements & booking requests
- Viacom – MTV on-air Promos: Creative Intern – NYC, NY Sept 2014 – Dec 2014
  - Created an unofficial promo for Ridiculousness -- <http://youtu.be/PRMZltlBR4Y>
  - Assisted with production for *Guy Code* & *Got Your 6*
- Phillybass'd Entertainment & Records: Marketing & Social Media Analyst Intern – Philly, PA May 2014 – Sept 2014
  - Managed 3 client accounts – social media, marketing, promotional campaigns, EPK's
- WHIP Temple University Student Radio: Executive Producer – Philadelphia, PA Oct 2013 – Dec 2014
  - Scouted and scheduled Guest DJ's for Watts On The Weekend an EDM radio show
  - Created promotional materials (audio & graphic promos) | Managed digital promo efforts
  - Managed the show's partnerships with local venues and promoters

## Additional Experience

- Live Nation- Fillmore Philadelphia: Guest Services – Philadelphia, PA Feb 2017 - Present
- Event Water Solutions: Water Attendant – NYC, NY July 2016 - Present

## Education

Temple University: School of Media and Communication - Philadelphia, PA

Bachelor of Arts in Media and Communication | Media Business and Production, GPA: 3.6

Fox School of Business: Entrepreneurship and Innovation Management Certificate

Study Abroad: Imperial College of London – British Mass Media

Jan 2015 – April 2015

## Skills & Interests

- Adobe Audition & Photoshop; Microsoft Office Suite
- Customer Service
- Branding & Promotions
- Attentive & Analytical
- Music & Entertainment Industry Research
- Center for Sales Strategy certified
- Booking & Logistics
- Wordpress & Social Media